Get up to \$1000° back on select Electrolux ICON° kitchen appliances

For a limited time, purchase 4 appliances and receive a \$1000 American Express® Reward Card, purchase 3 appliances and receive an \$800 American Express Reward Card.

December 30, 2012 through March 30, 2013

Offer #EL70095





ICON®

PRICE PAID



Qualifying Electrolux ICON® Brand Models

Please indicate model purchased, serial number and price. Please print legibly or processing may be delayed. NOTE: Only one appliance from each category may be applied to rebate offer, except All Refrigerator/All Freezer category. If both All Refrigerator and All Freezer are purchased, it qualifies for two appliance purchases. Individual sales apply only. Claim must be postmarked no later than May 30, 2013.

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|--------------------------------------|---|--|---|
| Freestanding Ranges Dual-Fuel | Microwave Combination Oven □ E30MC75JPS □ E30MC75JSS □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ | Cooktops Gas □ E48GC76EPS □ E36GC76GPS Induction □ E36IC80ISS □ E30IC80ISS Electric □ E36EC70FSS □ E30EC70FSS □ E30EC65ESS □ E30EC65ESS □ E36EC75HSS □ E36EC75HSS □ E36EC75HSS □ E36EC75HSS □ E30EC75HSS □ E36EC75HSS □ E36EC75HS | Refrigerators French Door □ E23BC78IPS □ E23BC68JPS Side-by-Side □ E23CS78HPS □ E23CS78HPS □ E32CS78HPS □ E32AR75JPS □ E32AR75JPS □ E32AR75JPS □ E32AF75JPS □ E32AF75JPS □ E32AF75JPS □ Under-Counter Vine Cooler □ E24WC75HPS Refrigerator Drawers □ E24RD75KPS □ E24RD75HPS □ E24RD75HPS □ E24RD75HPS □ E24RD75HPS |

¹Via Mail-In Rebate. Valid at participating retailers. See in-store sales associate for qualifying model numbers and details.





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Electrolux ICON°

Offer #EL70095

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6 steps to receive your American Express® Reward Card from Electrolux ICON®.

| P.O. Box a | ddresses | not acce | epted. | | | 7 | LAST NAME |
|------------|-------------------|----------|--------|--|--------------|--------|--------------------------------|
| ADDRESS | | | | | | | CITY |
| STATE | ZIP | | | | | _ | DAYTIME PHONE () |
| DEALER | | | | | | | DATE PURCHASED |
| | will be used to a | | , | | ng product i | inform | nation and promotional offers. |

• Question about your Electrolux rebate? Visit myelectroluxrebates.com or call 877-602-3282, Monday thru Friday, 10 am – 6 pm ET.

Complete reverse side of rebate form.

Please see reverse side to mark your model number and serial number.

Keep a copy for your records.

Retain a copy of this rebate form and your sales receipt for your records.

Program terms and conditions.

P.O. Box 91

Bensalem, PA 19020-0091

Please keep a copy of your sales receipt and this rebate form for your records. Limit one appliance from each category per customer, receipt, household, family or address. All receipts for purchases qualifying for rebate programs must be included with the rebate form mailing. Purchase must be made at participating Authorized Contract Distributors, Builder Distributors and Retail Dealers only. Purchases at the following and other retailers are excluded: Best Buy, Lowe's, Sears and The Great Indoors. See in-store associate for details and to confirm participation. This offer is valid for individual consumer purchases made in the US (except Puerto Rico) and will only be mailed to addresses in US, and offer is void where prohibited, taxed, or restricted by law. Requests with invalid or undeliverable mailing addresses, P.O. Box addresses (except those in North Dakota) or addresses outside of the US will be denied. Multiple sales to non-individual purchasers, including but not limited to apartments, condos, subdivisions, builders, wholesalers or distributors will not qualify and receipts are limited to end users only and are not transferable. Fraudulent submission could result in federal prosecution under mail fraud statutes (Title 18, USC Sections 1341 and 1342). All requests MUST be postmarked by the postmark date indicated on the rebate form. Electrolux is not responsible for lost, late, incomplete, damaged, misdirected, or postage due requests/mail or electronic transmission errors or traffic congestion on the Internet or at any web site or any combination thereof. Late or non-compliant submissions WILL NOT BE honored. All submissions become property of Electrolux and will not be returned. This rebate is not able to be combined with other Electrolux promotional offers. Consumer is responsible for any state, local or federal sales tax due and will not be reimbursed or calculated as part of rebate funds due. Eligible product models are listed on this form and no substitution of other models is allowed. Merchandise returned prior to rebate fulfillment will void rebate submission. If you qualify for multiple rebates, multiple payments may be mailed to complete fulfillment. Payments will be mailed within 10-12 weeks (except in NY and NC in 60 days) of complying with and properly completing all of the rebate requirements. Photocopies of this rebate form will be accepted. Offer good only in the U.S.A. Void in Puerto Rico. By submitting this claim, you hereby accept the stated terms and conditions.

This prepaid American Express Reward Card may be used at U.S. merchants that accept American Express® Cards. Subject to applicable law, a \$2.00 Monthly Service Fee shall be assessed against the Card balance 7 months after Card issuance. Funds do not expire. The Card cannot be used at ATMs. Not redeemable for cash, except where required by law. Additional limitations apply, including restrictions on use of the Card at cruise lines and for recurring billing. Read Cardholder Agreement for complete terms and conditions, including a binding individual arbitration clause. For customer service, call 1-800-297-7327. For balance inquiries, current Cardholder Agreement, and additional information visit american express. com/reward. This Card has been provided to you pursuant to a reward, loyalty or promotional program. Issued by American Express Prepaid Card Management Corporation. American Express is not a sponsor of the promotion and is not responsible for administration or fulfillment.